

# News



FEBRUARY 2014 · VOLUME 24 & ISSUE 2

A MONTHLY PUBLICATION OF THE GREATER LOUISVILLE MEDICAL SOCIETY

## PHYSICIAN-LED TEAM DETERMINED TO AFFECT KENTUCKY HEALTH LAWS



*Policy and Advocacy Team Chair, Mary Helen Davis, MD, and Rep. Darryl Owens*

wide smoking ban, and the pitfalls inherent with medical marijuana.

President, **James Patrick Murphy, MD, MMM**, said, "Kentucky has the third highest drug overdose mortality rate in the country, and fourteen other states have already passed Good Samaritan legislation to address the problem." In a nutshell, if a witness to a drug overdose calls 911,

a Good Samaritan law provides immunity from criminal prosecution for minor drug trafficking issues for both the witness and the victim. "This is a way to save hundreds of lives the first year it's enacted, and it won't cost a nickel." A Good Samaritan bill has already been introduced in this session, and the Policy and Advocacy Team is encouraging physicians to contact their legislators to seek passage.

Led by Chair, **Mary Helen Davis, MD**, and Vice Chair, **Tracy Ragland, MD**, the Policy and Advocacy Team is doing everything possible to reach out to legislators to help them make key health care decisions that affect patients and physicians. The group's leaders have a message for all physicians: "We need you to be successful. If you are frustrated with what is coming out of Frankfort and have issues that are near and dear to your heart, please get on board. Its all

*(continued on page 3)*

Born out of a desire for Louisville-area physicians to have more input with Kentucky's law-making body, the budding GLMS Policy and Advocacy Team has gained incredible momentum over the last several months. The team's enthusiasm was recently on display at its most recent Legislative Reception held on January 14. **Senator Dan Seum** said, "I haven't seen this many people in attendance at a legislative reception in 31 years." That sentiment was echoed by the other 10 legislators in attendance while rubbing elbows and conversing with a jam-packed room full of engaged physicians and other key stakeholders.

Previews of the Legislative Session were delivered by **Representative Jim Wayne**, **Representative Darryl Owens** and Senator Dan Seum, Senate Majority Caucus Chair. Topics addressed at this venue included the Good Samaritan bill, Medical Orders for Scope of Treatment (MOST), expert witnesses for medical liability cases, a state-

## PRESENTING THE GLMS PROPOSED BALLOT

<http://Vote.>

Members have until Feb. 28 to review the proposed ballot of candidates for this year's GLMS election and, if they desire, submit a petition to be added to the final ballot. The proposed ballot was developed by the 2014 Nominating Committee, the proposed ballot was sent to voter-eligible members by email on Feb. 1, and it is posted at [www.glms.org](http://www.glms.org) under **Physician Alerts**.

Candidates are presented for the following offices: president-elect, vice president, secretary, at-large board members, Judicial Council, KMA delegates, in-training delegates and the 2015 Nominating Committee. Terms begin in June.

Any member not slated who desires to run for an office may submit a petition containing the valid signatures of at least 200 active GLMS members to the GLMS offices no later than the end of business on Friday, Feb. 28. An official petition form is available at [www.glms.org](http://www.glms.org) or you may call 502-736-6362 for assistance.

Voting instructions for the online election will be provided in March.

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## MEMBERSHIP STATUS

As of January 2013, active GLMS membership numbered 2003, which is 79 percent of physicians practicing in Jefferson County.

View Additional Photos from GLMS Events:  
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# BOARD OF GOVERNORS' HIGHLIGHTS

## JANUARY 10, 2013

- Board Chair **Russell Williams, MD**, urged Board members to attend the Jan. 14 GLMS Legislation Reception at the Louisville Marriott East. Executive Director **Lelan Woodmansee** commended Policy & Advocacy Team Chair **Mary Helen Davis, MD**, and Vice Chair **Tracy L. Ragland, MD**, for their preparations. He estimated at least 60 GLMS members and 15 state legislators would attend.
- In related action, KMA Fifth District Trustee **Randy Schrodt, MD**, reviewed key issues pending in the General Assembly.
  - The top priority of passing a balanced biennial budget may require an additional round of budget cuts, affecting all state industries including health care.
  - A tentative agreement has been reached on legislation to preserve the collaborative agreement between physicians and advanced practice registered nurses, (APRNs) and to establish a joint advisory committee to provide the Kentucky Board of Medical Licensure greater insight into APRN prescribing patterns and outcomes.
- Other health-related action this session may include:
  - State-wide prohibition of smoking in public places and indoor workplaces including restaurants and bars;
  - Good Samaritan legislation affording civil and criminal immunity for persons engaging in illegal drug use or possession but who contact first responders to save another person's life in an emergency overdose situation;
  - Medical liability reform;
  - Co-signature requirements for physicians and physician assistants;
  - Medical orders for scope of treatment in end of life situations;
  - Domestic violence protection involving dating couples.
- All members are urged to participate in KMA Doctors' Day at the Capitol on February 26.
- President **James Patrick Murphy, MD, MMM**, reported the GLMS Nominating Committee has established its slate of candidates for GLMS officers, Board of Governors, Judicial Council, KMA Delegation and the 2015 Nominating Committee. Once confirmed, the candidates will be announced to the membership on Jan. 31, with a month for any additional candidates to submit petitions to be added to the ballot.
- The Board agreed to invite **John Lewis, MD**, co-chair of the Kentuckiana Health Collaborative, and KHC Co-Directors **Randa Deaton** and **Teresa Campbell** to make a presentation at the February meeting about KHC's group practice quality reporting website set to launch in late spring.
- Chairman **Russ Williams, MD**, announced he will appoint a task force to conduct a comprehensive review of the GLMS Bylaws and to recommend clarifications and updates where needed.
- Dr. Murphy announced CME accreditation of the 18-hour *Optimal Prescribing Is Our Inherent Duty* (OPIOID) Course has been received from the University of Louisville School of Medicine. The course has been approved by the Kentucky Board of Medical Licensure as an alternative to remedial prescribing courses in Tennessee, Colorado and Florida. The program will take place at The Healing Place Women's Campus and the Old Medical School the weekend of Feb. 7-9, sponsored by Medical Society Professional Services, Inc., with Dr. Murphy as course director.
- Metro Health Director **LaQuandra Nesbitt, MD**, acknowledged the Governor's goal to decrease smoking in Kentucky by ten per cent by 2018. She noted that as the General Assembly addresses state-wide smoking in public areas and indoor workplaces, that local ordinances like those in Louisville and Lexington do not include electronic cigarettes or hookahs. She said 16,000 previously uninsured citizens have enrolled through kynect, 70% of whom will be covered by Medicaid.
- **David Handmaker** of Multi-Fund Management, presented a year-end investment report of the Society's reserve funds, which help to keep membership dues stable and underwrite special projects, new activities and emergency expenses that arise during the course of the year.
- Associate Executive Director **Bert Guinn, MBA, CAE**, reported GLMS membership is stable at 2,000 Active members, which is 80% of eligible physicians; and total membership in all categories of 3,583.
- Treasurer **Robert Couch, MD, MBA**, reported 71 % of Active members had paid their 2014 dues by January 8, compared with 66% at the same time one year ago.

(continued from page 1)  
hands on deck,” said Dr. Davis.

The legislators uniformly expressed their appreciation for the renewed interest that physicians are showing in the process. **Representative Bob Deweese, MD**, said, “I’m so excited that you are excited.” Representative Daryl Owens, added, “If I have a medical-related bill [to consider], I want to discuss it with you because we are not physicians. You are welcome to educate me about any issue or a bill. This is a good start, but you need to give us a call.”

The following other legislators were also in attendance: Rep. Ron Crimm, Sen. Julie Denton, Rep. Jeffery Donohue, Sen. Carroll Gibson, Sen. Ernie Harris, Rep. Dennis Horlander, Rep. Mary Lou Marzian, Rep. Steve Riggs, and Rep. Jim Wayne.

So, what can you specifically do as a physician to bring positive change to health-care related issues in Kentucky? Here is a quick run down of viable options:

**JOIN THE PA TEAM** – Meetings are held in the evening on weekdays (typically only once per month or less) to accommodate busy practice schedules.

**RESPOND TO GLMS AND KMA LEGISLATIVE ALERTS** – Responding to these alerts usually only requires a quick phone call or email. **The legislators tell us that they need to hear more often from physicians.**

**BECOME A GLMS KEY CONTACT FOR A LEGISLATOR** – If you are currently friends with a legislator or would like to develop a relationship, please let us know. This is one of the most important areas that we need to develop to be successful in Frankfort.

**VISIT WITH LEGISLATORS IN FRANKFORT TO DISCUSS ISSUES/BILLS** – Make plans to attend the KMA Physicians Day at the Capitol on February 26 or schedule a legislative visit on another day if that does not work with your schedule. Senator Seum said that there is nothing more meaningful to legislators than for you to “walk through their door.” He emphasized that legislators



The large crowd included physicians Cynthia Rigby, MD, Kathy Vincent, MD and Mary Barry, MD

are the “employees” and citizens are the “employers,” but, “you have to know who we are.”

**PICK UP THE NEW GLMS POLICY AND ADVOCACY GUIDE** – This handy guide includes color photo listings of Kentucky Legislators including all Jefferson County Delegates and leaders of both the House and Senate. It includes bios, committee membership, contact information, etc. for each legislator, plus tips for a successful legislator visit.

**GIVE TO THE KENTUCKY PHYSICIAN’S PAC** – Donations to this political action committee help to elect legislators who understand the importance of a strong medical community.

If you would like a copy of the guide or would like more information about any of these opportunities, contact membership coordinator, **Jennifer Howard** at 502-736-6362 or [jennifer.howard@glms.org](mailto:jennifer.howard@glms.org).



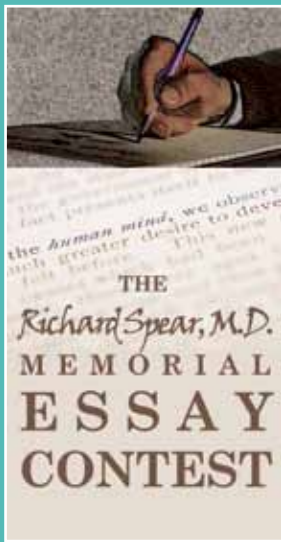
Salvatore J. Bertolone, MD, speaks with Sen. Julie Denton

# KMA PHYSICIANS’ DAY AT THE CAPITOL WEDNESDAY, FEBRUARY 26

## SCHEDULE OF ACTIVITIES:

- 8:30 AM – 9:30 AM** Legislative Briefing – Capitol Annex
- 9:30 AM – 12:00 PM** Legislator Visits and/or Legislative Committee Meetings – Capitol Annex
- 12:30 PM – 1:30 PM** Box Lunch – Thomas D. Clark Center for Kentucky History
- 1:30 PM – 4:30 PM** Legislative Advocacy 101 – Thomas D. Clark Center for Kentucky History
- 5:00 PM – 7:00 PM** Legislative Reception – Thomas D. Clark Center for Kentucky History

Be sure to personally invite your legislators to the legislative reception. Register for this event online at the KMA website or by e-mail at [hartz@kyma.org](mailto:hartz@kyma.org).



### THEMES:

Practicing/life physician category:

**“Current Practice: Realities and Controversies”**

\$1,500 cash prize

Physician-in-training/medical student category:

**“What Patients Have Taught Me”**

\$750 cash prize

### LENGTH:

800 to 2,000 words

### FORMAT:

Please do not put your name on your essay! Judges are blinded to authors. Instead, include a separate cover letter with name, entry category, essay title and contact information.

### MEDICAL WRITING FOR THE PUBLIC AWARD:

In addition to the essay contest, GLMS offers a Medical Writing for the Public Award. You may enter an article of any length, written on a medically related topic for readers in the general public, that was published in a newspaper, magazine or book anytime during 2013. The submission may not be a self-published work. Include a copy of the article along with a cover letter with the name and date of the publication and your contact information. The award for this category is non-monetary.

### DEADLINE:

**Monday, March 3, 2014**

### SUBMISSION:

Send via email as an attachment to Kate Williams at [kate.williams@glms.org](mailto:kate.williams@glms.org). Email submissions are highly preferred, but if not possible, send entry by fax to 502-736-6339 or by mail to 101 W. Chestnut St., Louisville, KY 40202.

*You must be a GLMS physician member (practicing or retired), GLMS in-training member or University of Louisville medical student to enter.*



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### FEATURES INCLUDE:

- Alerts
- Events
- Monthly Publications
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- Report Insurance Hassle
- Roster



# GLMS FOUNDATION TEAM SERVES IN NICARAGUA



*Pediatric residents James Brandon Watson, MD, (left) and Beau Bailey, MD, (right) with their personal bags and another bag that included 50 pounds of medical supplies.*

*The Nicaragua team before leaving Louisville. (Above, left to right) Fernanda Nota, MD, Manuel Grimaldi, MD, Cynthia Rigby, MD, Emily Franck, RN, Christy Martin, RN, Courtney Nanney, Dorothy Higgins, Janevera Rothenburger, RN, Mary Lou Reichert, MD, Stephanie Woeste, Mary Carroll, RN, Pamela Carter, Marla Cautilli, James Brandon Watson, MD, Hermys Yanes-Boza, RN, Beau Bailey, MD*

A group of 17 volunteers brought much-needed medical care to patients in Managua, Nicaragua, for a week in January. The annual trip was sponsored by the GLMS Foundation in partnership with Hand in Hand Ministries, a Louisville nonprofit that operates the Pathway to Change program for the poor in Nicaragua. The trip is Hand in Hand's only medical mission trip each year.

The group provided care to about 90 children who participate in Pathway as well as their siblings and parents. Physicians conduct routine physicals and provide vaccinations as well as treat a variety of ailments, from allergies and asthma to parasites, intestinal infections and skin problems.

For many, this was not their first trip. For **Manuel Grimaldi, MD**, this marked his fourth. As a native Spanish speaker, Dr. Grimaldi feels he can be especially useful because he can act as a translator and coordinate with the locals as well as provide medical care. But that's not the only reason he goes. "The first time we went, we went with a social conscious, but then when we began to see the reality and began to help people, we were the ones who became rich. We were the ones who were changed. It is a reward to be able to do that for them. It makes us conscious of the needs of the poor and the needy in the world." Most of the team are also involved in clinics and other mission projects in Louisville as well.

**Mary Lou Reichert, MD**, was going for the first time to celebrate a milestone birthday. "I've been wanting to go for a long time, and this is the year! It's going to be a year of adventure and this is going to start it off!" Several of the nurses and a translator she volunteers

with at the Mercy Medical Clinic in Shelbyville were going with her.

Each volunteer carried a suitcase tightly packed with 50 pounds of medical supplies as the team left Louisville International Airport on Jan. 19. The trip garnered news coverage by WAVE, WHAS and WLKY. WAVE reporter Dawn Gee even convinced Delta to waive the extra baggage fees, saving \$800 in fees associated with the bags of medical supplies.

The GLMS Foundation made it possible for pediatric residents **Beau Bailey, MD**, and **James Brandon Watson, MD**, to be part of the team. Other participants were:

- **Mary Carroll, RN**
- **Pamela Carter**
- **Marla Cautilli**
- **Jennifer Gordon, RN**
- **Manuel Grimaldi, MD (oncologist)**
- **Emily Franck, RN**
- **Dorothy Higgins**
- **Christy Martin, RN**
- **Courtney Nanney**
- **Fernanda Nota, MD (pediatrics)**
- **Mary Lou Reichert, MD (family medicine)**
- **Cynthia Rigby, MD (obstetrics & gynecology)**
- **Janevera Rothenburger, RN**
- **Stephanie Woeste**
- **Hermys Yanes-Boza, RN**

Contact GLMS Foundation Director **Terry Todd** if you are interested in medical missions, whether local, state or international, at [terry.todd@glms.org](mailto:terry.todd@glms.org) or 502-736-6356.

# VOLUNTEERS NEEDED FOR SPECIALTY SPEED NETWORKING

Physician volunteers who are passionate about their specialty are needed to make this year's Specialty Speed Networking event a success. This is a one-time volunteer commitment that exposes University of Louisville medical students to a variety of specialties through a format similar to "speed dating."

The event will be held at The Old Medical School Building on Tuesday, March 18 (the snow date is the following Tuesday, March 25) from 6-8:30 p.m. Volunteers from the following specialties are needed:

- Cardiology
- Emergency Medicine
- ENT
- Family Medicine
- General Surgery
- Internal Medicine
- Neurology
- Obstetrics & Gynecology
- Oncology
- Ophthalmology
- Orthopedic Surgery
- Pathology
- Pediatrics
- Psychiatry
- Radiology
- Urology

Specialty Speed Networking is a popular event for the GLMS physicians and medical students who participate. Students spend several minutes at each specialty table speaking to the physician volunteer and rotate through all tables throughout the evening. The Leadership and Program Development Committee hosts the event, which is in its fifth year.

To volunteer, contact **Jennifer Howard** at [jennifer.howard@glms.org](mailto:jennifer.howard@glms.org) or 502-736-6362. Please be aware that GLMS only schedules one volunteer per specialty, therefore volunteers need to be sure they will be available before committing.



*Timothy S. Brown, MD, talks with University of Louisville medical students about Dermatology during the fourth annual Specialty Speed Networking on March 19, 2013, at The Old Medical School Building.*



## GLMS REPRESENTED AT AMA CONFERENCE

GLMS member and Indiana State Medical Association President, **Deepak Azad, MD**, with AMA President and Kentuckian, **Ardis Hoven, MD**, at the AMA Advocacy Resource Center State Legislative Strategy Conference held in Tuscon, Arizona from January 9-11.



## MURPHY SPEAKS TO LEADERSHIP LOUISVILLE

GLMS President, **James Patrick Murphy, MD, MMM**, welcomes this year's Leadership Louisville class to the Old Medical School Building. This class spent a day at GLMS headquarters as part of their curriculum. Dr. Murphy, a Leadership Louisville graduate, educated the group on the important role that the medical society plays in the community. President-Elect Bruce Scott, MD, is in this year's class.



# 2014 Health Equity Summit

## Moving the Needle

Thursday, April 10, 2014 • 7:30 a.m. to noon  
Muhammad Ali Center • 144 N. Sixth St. • Louisville, Ky.

### Keynote speakers

**Jeffrey Brenner, M.D.**  
2013 MacArthur Fellow  
Executive Director, Camden Coalition  
of Healthcare Providers, Camden, N.J.

**David Satcher, M.D., Ph.D.**  
Founder and Director, Satcher Health Leadership  
Institute, Atlanta, Ga.  
16th Surgeon General of the United States  
Former Director, Centers for Disease Control and  
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## GLMS Monthly Educational Series

### TOPIC

### MEDICARE AND MEDICAID ROUNDTABLE

Thursday, March 27, 2014  
7 a.m.

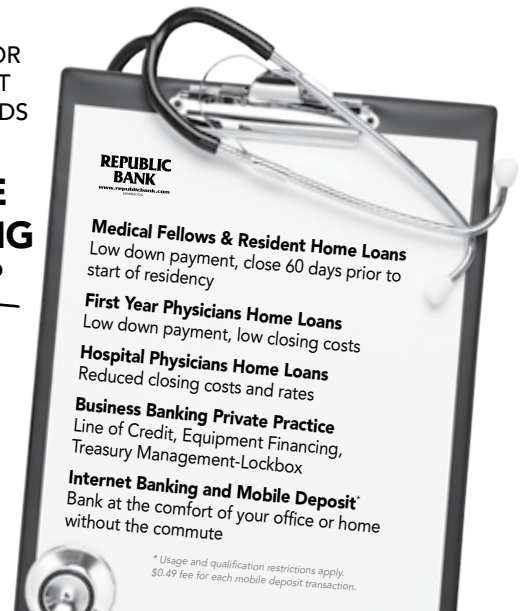
### The Old Medical School Building

“The Current State of Medicare in Louisville” will be discussed by Dr. Earl Berman, Chief Medical Officer, CGS Medicare Jurisdiction 15. Medicaid Issues will be addressed by individual Medicaid MCOs in attendance. Please submit general issues and/or questions for the upcoming roundtable agenda. Please note that any questions pertaining to individual claims/patients cannot be addressed during this meeting, however, there may be an opportunity after the meeting to speak individually with carrier representatives if their schedules allow.

GLMS members and staff are invited to attend.

To RSVP or submit agenda items,  
contact [physician.education@glms.org](mailto:physician.education@glms.org)  
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